

Our company is designed to attract **people with similar Beliefs, Values and Conviction, commonly referred to as "Profit Warriors"**. These individuals embrace methods, philosophies and disciplines to further productive new ideas while aggressively defending principles that forward humanity through a social code of conduct.

We **BELIEVE** (See below)

Therefore we **VALUE** (See below)

## **TEAM**

**Profit is a Team Sport™** ...Therefore we VALUE...

**People who make and keep their promises  
Skilled people who perform consistently well  
Winning, losing & learning from both  
Individuals who work harmoniously as a team**

## **GOD**

**GOD exists & is a higher power than us...  
GOD is a "right brain" (creative) thinker...**

**Research, truth, faith, hope & charity  
Peoples' ideas like a new born child**

## **PEOPLE**

**Ordinary people can accomplish amazing things...**

**Inspiring Words & Motivational Actions**

## **BUSINESS**

**Good businesses remedy massive pain...**

**Businesses that successfully solve problems**

## **SYSTEMS**

**There is a SYSTEM for everything...**

**Research, creation, use & training on systems**

## **JUSTICE**

**Something goes wrong with ALL plans  
People sometimes hurt others**

**Wisdom, meekness, patience & fair play  
Warriors willing to stand up for what is right**

## **TAXES**

**Paying our fair share of taxes is good...**

**Public safety & great care for the sick & ill**

## **DEATH**

**Death is an *exit strategy* that should be planned...**

**Thankfulness, joy, planning & urgency**

**Belief** *"The absolute certainty that something is true."*

**Value** *"The arousal of desire something manifests through its beauty, usefulness or rarity."*

**Conviction** *"The will to act with justice in the face of convincing truth."*